

Jaime Muguiro

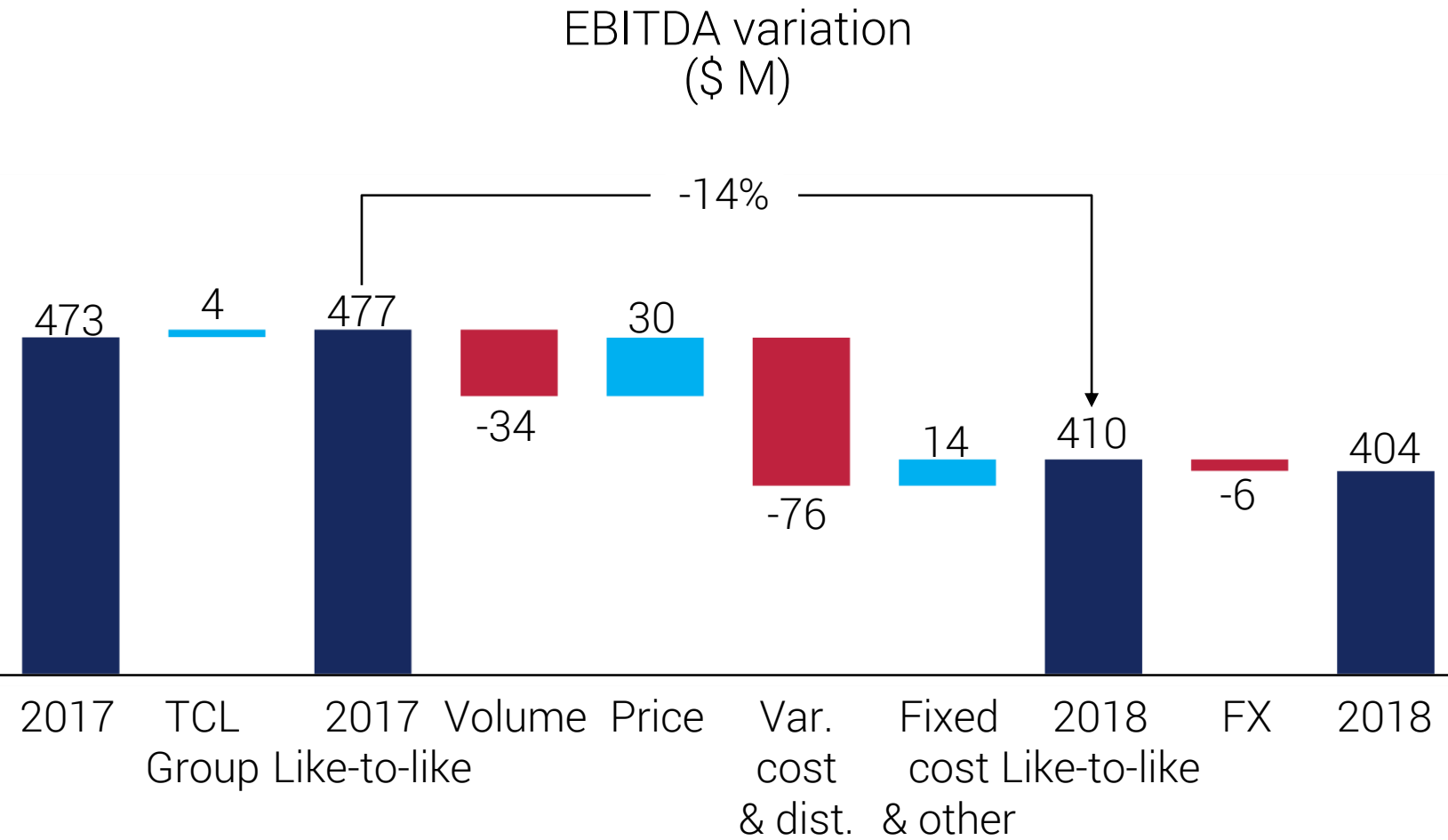
CEMEX South, Central America and the Caribbean



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UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

2018 EBITDA weighed down by energy costs and weakness in Central America

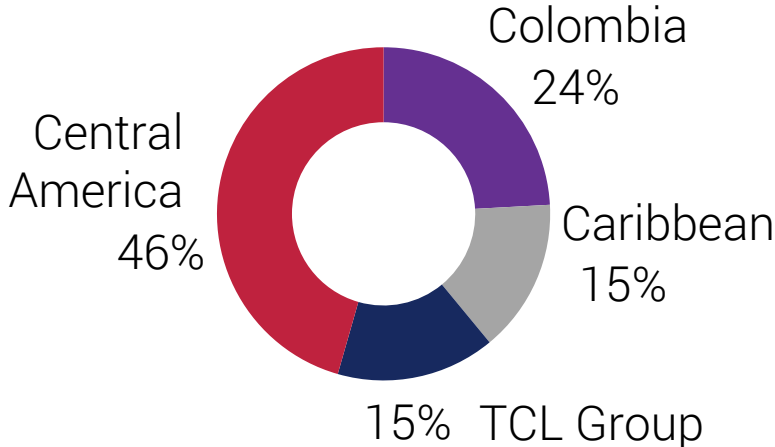


EBITDA margin

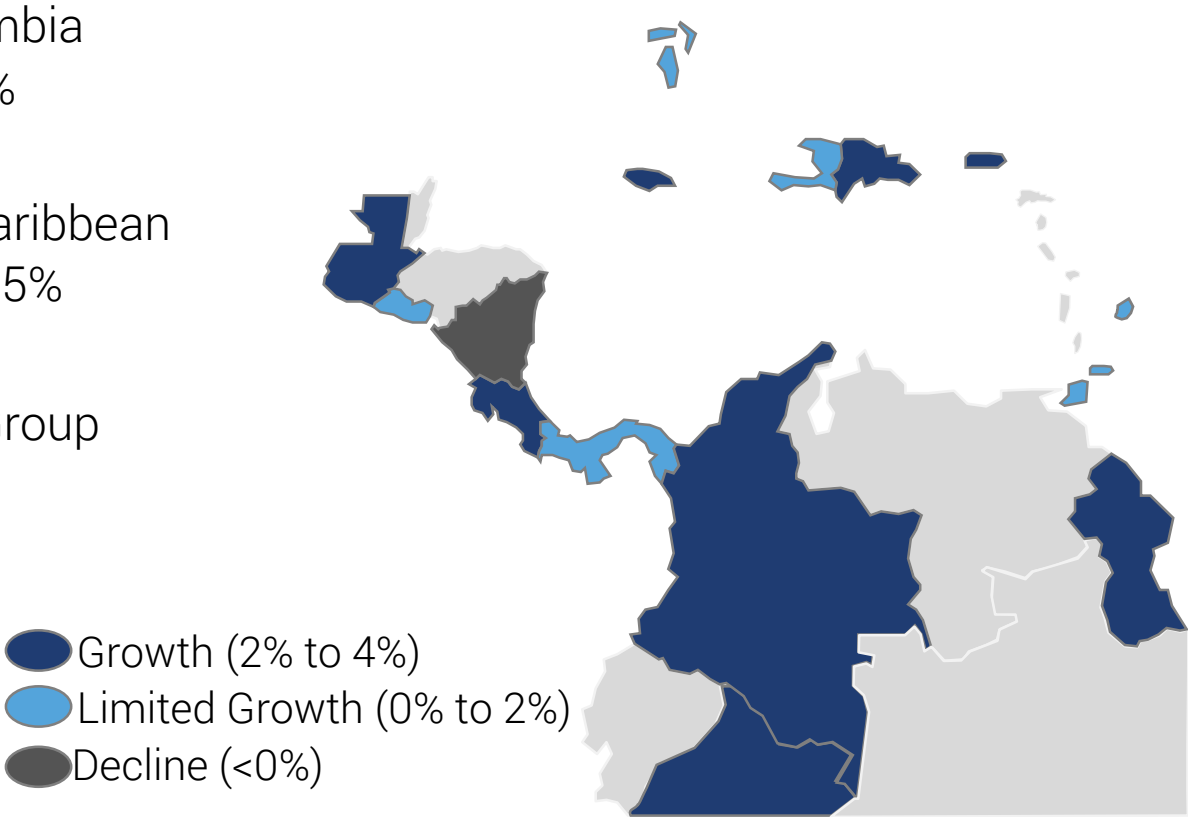
25.6% ———— -2.9pp ————> 22.7% 22.7%

EBITDA should improve once volumes in Colombia and Caribbean offset challenging markets in Central America...

2018 EBITDA
breakdown



National Cement Consumption¹
(2019 – 2021 CAGR)

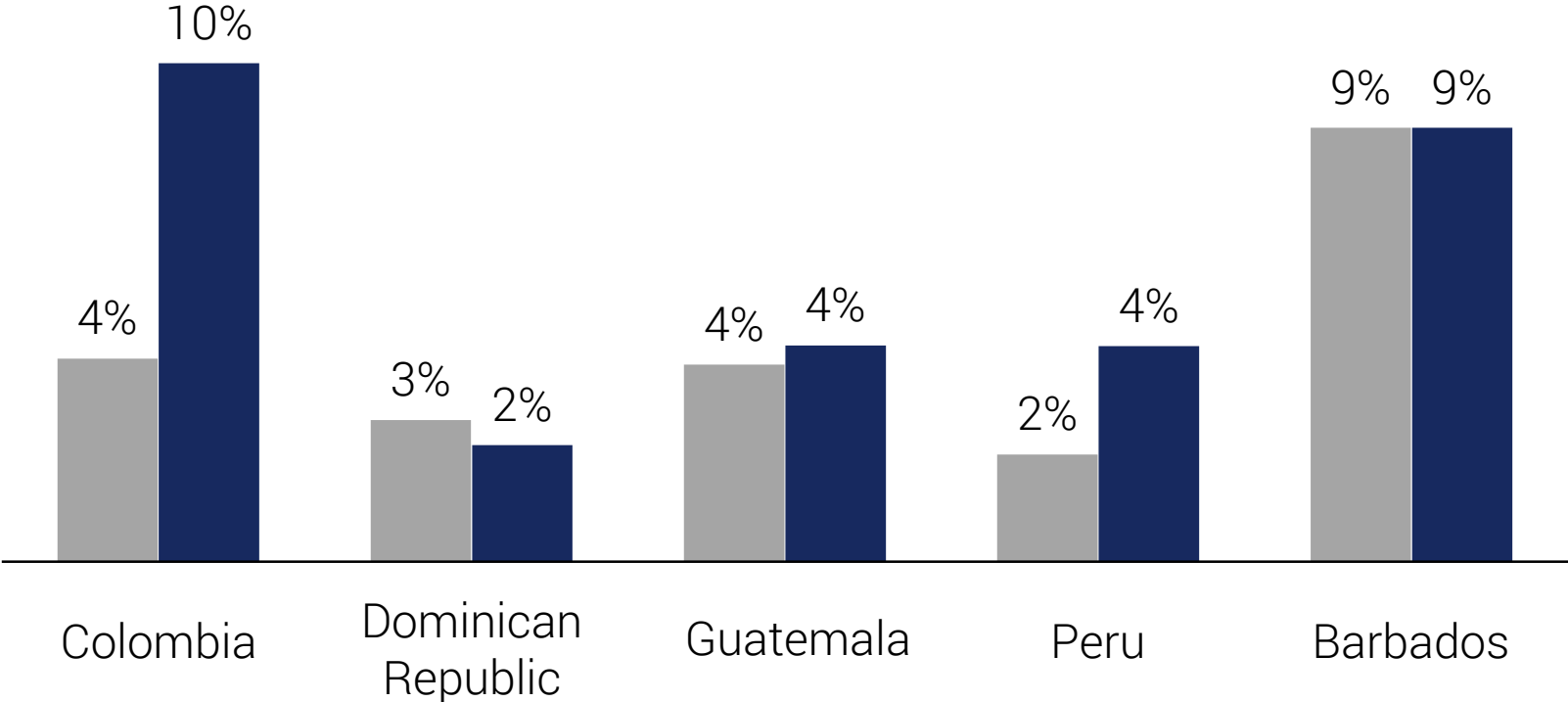


1. CEMEX estimates

...and prices increase in markets with favorable dynamics

Cement price variation
(Feb. 2019 vs. Dec. 2018)

■ LC ■ USD



Our differentiated commercial solutions and CEMEX Go should foster customer loyalty and premium pricing

- Technical consulting
- C-PRO Certification program
- Fully integrated portfolio

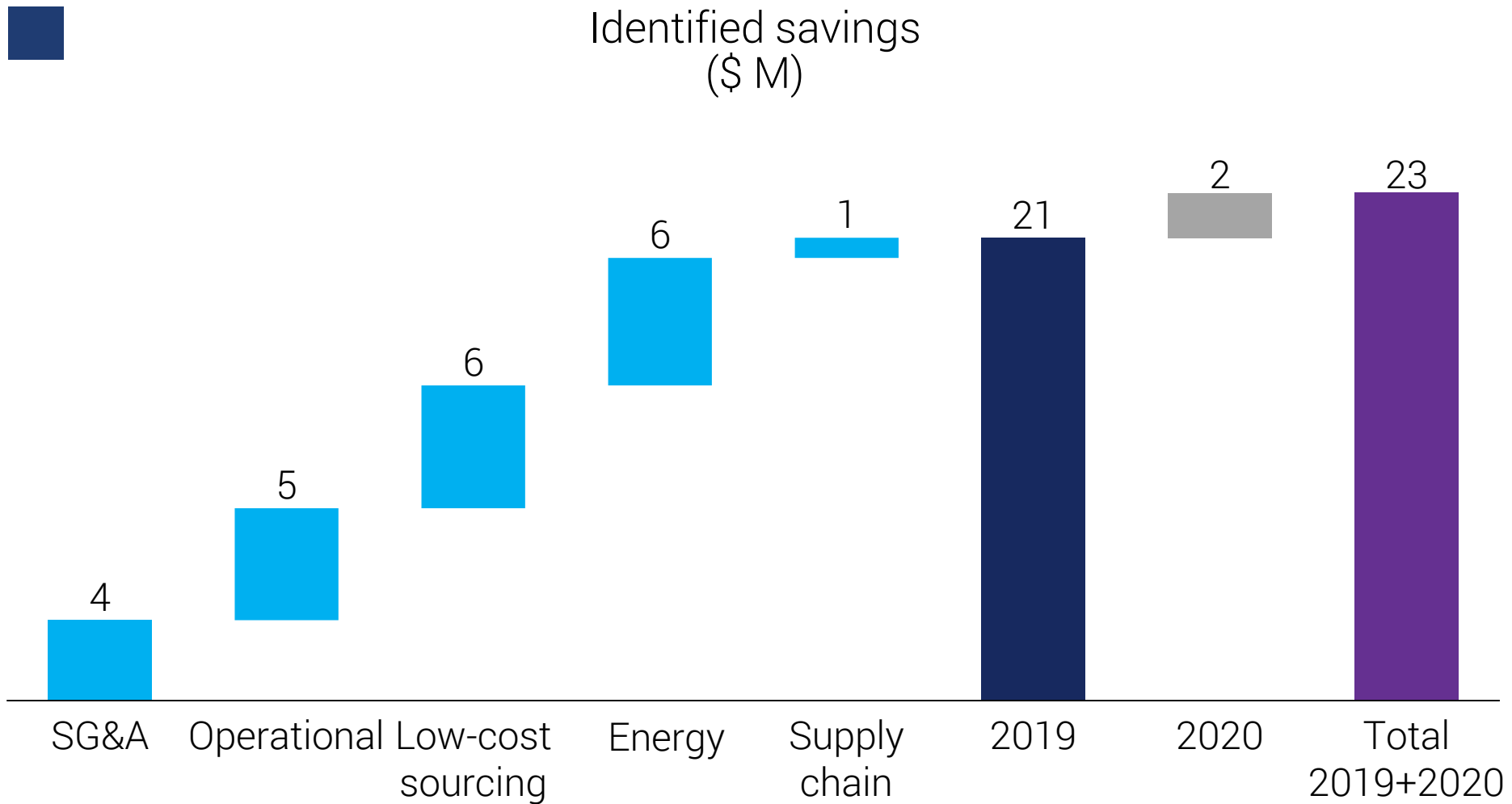


- Business consulting and training
- Multiproducts
- Microfinancing
- Construction projects referral

- Fully integrated portfolio
- Construction solutions
- Value-added concretes

47% of regional orders now placed through CEMEX Go

A Stronger CEMEX initiatives to reduce operating costs



What to expect from us

- Reach our Zero for Life target as soon as possible
- Continue increasing the sustainability of our business
- Resume EBITDA growth by leveraging Colombia's cement demand recovery and favorable markets in the Caribbean
- Strengthen our market position through CEMEX Go and our commercial strategies
- Further reduce operating costs by ~\$23 M in the next two years

A photograph of a modern, single-story house with a minimalist design. The building is constructed from light-colored concrete panels. A large, leafy tree stands to the left of the house. In the foreground, there is a paved area and some greenery, including purple agave plants. The sky is clear and blue. A semi-transparent dark grey rectangle is overlaid on the center of the image, containing the text 'CEMEX DAY 2019' in white, bold, sans-serif font. Two small red squares are positioned on either side of the text box.

CEMEX DAY 2019